

# Adam Seth Levine

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**Education** Ph.D., Political Science  
University of Michigan, 2010  
*Committee:* Arthur Lupia (Chair), Ted Brader, Nancy Burns, Scott Page  
*Award:* 2011 E. E. Schattschneider award for best dissertation on American government (American Political Science Association)

M.A., Applied Economics  
University of Michigan, 2010

B.A., *Magna Cum Laude*, Independent Major Program  
Cornell University, 2003

**Academic Positions** Associate Professor, Department of Government, Cornell University (2017-present)

Assistant Professor, Department of Government, Cornell University (2011-2017)

Faculty Affiliate, Center for the Study of Inequality, Cornell University (2011-present)

Faculty Fellow, Atkinson Center for a Sustainable Future, Cornell University (2016-present)

Research Fellow, Center for the Study of Democratic Institutions, Vanderbilt University (2010-2011)

**Other Positions** President and Co-Founder, research4impact

**Publications** “Research Impact Through Matchmaking (RITM): How and Why to Connect Researchers and Practitioners.” Forthcoming. *PS: Political Science & Politics*.

“How to Form Organizational Partnerships.” Forthcoming. In *Handbook of Experimental Political Science*, edited by James N. Druckman and Donald P. Green. Cambridge University Press.

“Political Issues, Evidence, and Citizen Engagement: The Case of Unequal Access to Affordable Health Care.” with Yanna Krupnikov. 2019. *Journal of Politics*.

“Loss-Framed Arguments Can Stifle Political Activism.” with Reuben Kline. 2019. *Journal of Experimental Political Science*.

“What Motivates Public Support for Public Transit?” with Michael Manville. 2018. *Transportation Research Part A: Policy and Practice* 118: 567-580.

“Gender, Expectations, and the Price of Giving.” with Mary L. Rigdon. 2018. *Review of Behavioral Economics* 5: 39-59.

“A New Approach for Evaluating Climate Change Communication.” with Reuben Kline. 2017. *Climatic Change* 142: 301-309.

“Intertemporal Differences in MTurk Worker Demographics.” with Logan Casey, Jesse Chandler, Dara Strolovitch, and Andrew Proctor. 2017. *Sage Open*.

“Organizations, Credibility, and the Psychology of Collective Action.” with Cindy D. Kam. 2017. *Political Communication* 34: 200-220.

“Psyched about Political Participation.” with Yanna Krupnikov. 2016. In *Resources, Engagement, and Recruitment: New Advances in the Study of Civic Voluntarism*, edited by Casey Klofstad. Temple University Press.

*American Insecurity: Why Our Economic Fears Lead to Political Inaction*. 2015. Princeton, NJ: Princeton University Press.

2016 Best Book Award from the American Political Science Association Experimental Research Section

Featured in a *New York Times* op-ed entitled “Don’t Talk About Those Unpaid Bills” (print & online, February 18, 2015)

“Cross-Sample Comparisons and External Validity.” with Yanna Krupnikov. 2014. *Journal of Experimental Political Science* 1: 59-80.

“Expenditure Cascades.” with Robert H. Frank and Oege Dijk. 2014. *Review of Behavioral Economics* 1: 55-73.

“Beyond Facts and Norms: How Psychological Transparency Threatens and Restores Deliberation’s Legitimizing Potential.” with Arthur Lupia and Yanna Krupnikov. 2013. *Southern California Law Review* 86: 459-494.

“How “Point Blindness” Dilutes the Value of Stock Market Reports” with Arthur Lupia, Cassandra Grafstrom, Yanna Krupnikov, William MacMillan, and Erin McGovern. 2011. *Political Communication* 28: 1-18.

“When Should Political Scientists Use the Self-Confirming Equilibrium Concept? Benefits, Costs, and an Application to Jury Theorems.” with Arthur Lupia and Natasha Zharinova. 2010. *Political Analysis* 18: 103-123.

“Why State Constitutions Differ in their Treatment of Same-Sex Marriage.” with Arthur Lupia, Yanna Krupnikov, Spencer Piston, and Alex Von Hagen-Jamar. 2010. *Journal of Politics* 72: 1222-1235.

“Measuring People’s Willingness to Engage in Political Action.” with Yanna Krupnikov. 2010. In Erik P. Bucy and R. Lance Holbert (Eds.), *Sourcebook for Political Communication Research: Methods, Measures, and Analytical Techniques*. New York: Routledge.

“Were Bush Tax Cut Supporters “Simply Ignorant?”: A Second Look at Conservatives and Liberals in “Homer Gets a Tax Cut”.” with Arthur Lupia, Jesse O. Menning, and Gisela Sin. 2007. *Perspectives on Politics* 5: 773-784.

“Public Ignorance and Estate Tax Repeal: The Effect of Partisan Differences and Survey Incentives.” with Yanna Krupnikov, Markus Prior, and Arthur Lupia. 2006. *National Tax Journal* 59: 425-437.

### *Other Essays*

Several essays on the value of matched conversations between researchers and practitioners on the research4impact website ([www.r4impact.org](http://www.r4impact.org))

Review of *Welfare for the Wealthy*, by Christopher Faricy. *Perspectives on Politics*, December 2017.

“The Myth of Civic Engagement during Trump’s Presidency.” *Behavioral Scientist*, November 2017.

“The Inherent Tension within Populist Rhetoric.” with David Bateman. *The Forum*, October 2016.

“Offering (Constructive) Criticism when Reviewing (Experimental) Research.” with Yanna Krupnikov. *The Political Methodologist*, January 2016.

### *Op-Eds*

“Don’t Talk About Those Unpaid Bills” *New York Times*, February 18, 2015.

“What Obama Gets Wrong about the Politics of Student Loan Debt” *Washington Post (Monkey Cage)*, March 19, 2015.

“Why Climate Change Rhetoric Simultaneously Succeeds and Fails.” with Reuben Kline. *Huffington Post*, January 4, 2016.

“What’s Wrong with Bernie Sanders’s Message? He Makes People Feel Poor.” *Washington Post (Monkey Cage)*, February 8, 2016.

“Why isn’t Bernie Sanders expanding the electorate?” *Washington Post (Monkey Cage)*, February 29, 2016.

“Time Magazine’s National Debt Cover Story Isn’t Just Misleading. It’s Likely Ineffective.” with John Sides. *Washington Post (Monkey Cage)*, April 22, 2016.

### **Work Under Review and In Preparation**

“Legitimizing Nervousness Motivates People to Take Risky Political Actions.” with John Kotcher, Ed Maibach, and Neil Stenhouse. *Under Review*

“When Do Practitioners Want to Connect with Scientists? Evidence from a Field Experiment.” *Under Review*

“The Power of a Single Conversation: A Field Experiment on Communicating Science to Practitioners.”

“Personalizing Moral Reframing in Interpersonal Conversation: A Field Experiment.” with Josh Kalla and David Broockman.

“Political values, self-interest, and political engagement.” with John Sides.

“Policy Biteback: Self-Undermining Rhetoric and the Queer Politics of Same-Sex Marriage.” with Dara Strolovitch and Andrew Proctor.

**Selected  
Professional  
Presentations  
(2010-forward)**

**2019**

- October [Scheduled]. University of Birmingham (Birmingham, UK).
- October [Scheduled]. University of Nottingham (Nottingham, UK).
- October [Scheduled]. Network for Advancing and Evaluating the Societal Impact of Science (AESIS) Annual Meeting (Washington, DC).
- October [Scheduled]. Elementary Teachers' Federation of Ontario (Stratford, Canada).
- October [Scheduled]. BE.Hive on Campus: Climate Change Needs Behavior Change at Dickinson College (Carlisle, PA).
- September [Scheduled]. Bridge Alliance Webinar.
- September [Scheduled]. Annual Meeting of the American Political Science Association (Washington, DC).
- July. Lobbying Summer Academy (Bilbao, Spain).
- June. America's Service Commissions/AmeriCorps Webinar.
- June. Frontiers of Democracy Conference (Boston, MA).
- June. Citizens Climate Education Annual Conference (Washington, DC).
- June. Climate Advocacy Lab Webinar: Social Science Insights for Building the Climate Movement.
- May. Handbook of Experimental Political Science Conference, Northwestern University (Chicago, IL).
- April. Climate and Energy Funders Group Annual Meeting (Los Angeles, CA).
- April. Price School of Public Policy, University of Southern California (Los Angeles, CA).
- April. Department of Life Sciences Communication, University of Wisconsin-Madison (Madison, WI).
- April. Elementary Teachers' Federation of Ontario (Waterloo, Canada).
- April. Annual Meeting of the Midwest Political Science Association (Chicago, IL).
- March. U.S. Department of Energy (Washington, DC).
- March. Rare's Climate Change Needs Behavior Change Summit (Washington, DC).
- February. University of California San Diego, Department of Political Science (San Diego, CA).
- February. Rare's Program Implementation Managers Summit (Cebu, Philippines).
- February. SSRC Anxieties of Democracy Conference (New York, NY).
- January. Global Integrity Anti-Corruption Evidence Programme Kick-Off Workshop (London, UK).
- January. Climate Advocacy Lab Research Conference (Washington, DC).

**2018**

- December. New Directions for Academic-Practitioner Research Collaborations, University of Barcelona (Barcelona, Spain).
- December. EGAP & MIT GOV/LAB Conference on Identifying Best Practices for Academic-Practitioner Research Partnerships (Washington, DC).
- December. Climate Advocacy Lab Webinar: Researcher-Advocate Collaborations.
- November. Cornell and Penn Clubs of Rochester (Rochester, NY).

- October. University of Michigan Ford School of Public Policy (Ann Arbor, MI).
- October. Climate Advocacy Lab Webinar: Social Science Insights for Climate Engagement.
- September. University of Pennsylvania, Philosophy, Politics, and Economics Colloquium (Philadelphia, PA).
- September. University of Pennsylvania, Department of Political Science (Philadelphia, PA).
- September. Contentious Knowledge Conference, Cornell University (Ithaca, NY).
- September. Annual Meeting of the American Political Science Association (Boston, MA).
- June. Social Change Institute (Cortes Island, British Columbia, Canada).
- May. NYU Center for Global Affairs (New York, NY).
- April. Booz Allen Innovation Center (Washington, DC).
- April. Climate Advocacy Lab Research Conference (Washington, DC).
- April. Annual Meeting of the Midwest Political Science Association (Chicago, IL).
- March. Hong Kong University (Hong Kong, China).
- March. Paul Volcker Symposium in Behavioral Economics, Syracuse University Maxwell School (Syracuse, NY).
- February. Duke University, Public Policy and Political Science Colloquium (Durham, NC).

## **2017**

- December. Data Sciences Corp Conference, Georgetown University (Washington, DC).
- November. Scholars Strategy Network and MobLab Webinar on Using Social Science to Develop Effective Campaign Narratives.
- October. Conference on Behavioural Insights in Environment & Development: Enhancing Collaboration (Stockholm, Sweden).
- September. Greenpeace International (Amsterdam, Netherlands).
- September. LCVEF Civic Engagement and Voting Conference (Washington, DC).
- September. Annual Meeting of the American Political Science Association (San Francisco, CA).
- July. Conference on Communication and Environment (Leicester, UK).
- June. Sustaining Movement Momentum and Building Political Power Conference at UCSB (Santa Barbara, CA).
- May. Oxfam America (Washington, DC).
- April. The Trump Era and the Future of Economic Inequality, University of Tennessee (Knoxville, TN).
- April. Book Workshop for *America's Inequality Trap* by Nathan Kelly, Univ of Tennessee (Knoxville, TN).
- April. Annual Meeting of the Midwest Political Science Association (Chicago, IL).
- February. Campus Club (Ithaca, NY).
- January. Experiments in the Public Interest (Washington, DC).
- January. RARE (Washington, DC).

## 2016

- December. Skoll Global Threats Research Conference (Washington, DC).
- November. Deloitte Consulting (Washington, DC).
- November. Columbia University, Department of Political Science (New York, NY).
- October. ideas42 Behavioral Science and the Election Conference (New York, NY).
- October. Latino Center for Leadership Development (Dallas, TX).
- October. Auburn Prison, Cornell Prison Education Program (Auburn, NY).
- September. Behavioral Economics and Decision Theory Workshop, Cornell (Ithaca, NY).
- September. Annual Meeting of the American Political Science Association (Philadelphia, PA).
- August. Book Workshop for *Politics at Work* by Alex Hertel-Fernandez, Columbia Univ. (New York, NY).
- June. Purchasing Power? The Next Generation of Research on Money and Politics (New York, NY).
- June. Michigan Conference on Science Communication (Ann Arbor, MI).
- April. Dartmouth College, Department of Government (Hanover, NH).
- April. Cornell Conference on Inequality and American Politics Conference (Ithaca, NY).
- April. Annual Meeting of the Midwest Political Science Association (Chicago, IL).
- April. Cornell Alumni Association of New Jersey (Princeton, NJ).
- March. Syracuse University, Maxwell School (Syracuse, NY).
- February. University of California, Berkeley, Department of Political Science (Berkeley, CA).
- January. Cornell Alumni Association of Los Angeles (Los Angeles, CA).
- January. Cornell Alumni Association of San Diego (San Diego, CA).
- January. Politics of inequality conference, as part of Southern Political Science Association annual meeting (San Juan, PR).

## 2015

- December. University of Southern California Price School (Los Angeles, CA).
- November. Toronto Political Behavior Workshop (Toronto, Canada).
- November. New York Political Psychology Meeting (New York, NY).
- October. University of California, Santa Barbara, Environment and Politics Seminar (Santa Barbara, CA).
- October. University of California, Santa Barbara, Department of Political Science (Santa Barbara, CA).
- October. Princeton University, Conference on Identity and Inequality (Princeton, NJ).
- September. Annual Meeting of the American Political Science Association (San Francisco, CA).
- July. ideas42 (New York, NY).
- May. Syracuse University, Roundtable on Pre-Registration of Research Designs (Syracuse, NY).
- April. Princeton University, Department of Politics (Princeton, NJ).

- April. Yale University, Inequality, Politics, and Prosperity Conference (New Haven, CT).
- April. University of Michigan, Center for Political Studies (Ann Arbor, MI).
- April. Annual Meeting of the Midwest Political Science Association (Chicago, IL).
- February. Brookings Institution (Washington, DC).
- February. U.S. Treasury Department (Washington, DC).
- February. George Washington University, Department of Political Science (Washington, DC).

### **2014**

- November. Cornell University, Department of Communication (Ithaca, NY).
- October. Cornell Alumni Association of Colorado (Denver, CO).
- October. Cornell Alumni Association of Houston (Houston, TX).
- October. Cornell Alumni Association of Mid-America (Kansas City, MO).
- September. Binghamton University, Department of Political Science (Binghamton, NY).
- June. Brigham Young University, Center for the Study of Elections and Democracy (Provo, UT).
- June. Workshop on Crowdsourcing and Online Behavioral Experiments (Palo Alto, CA).
- June. Cornell Alumni Association of St. Louis (St. Louis, MO).
- June. Cornell Alumni Association of Chicago (Chicago, IL).
- June. Cornell Alumni Association of Minneapolis (Minneapolis, MN).
- April. University of Michigan, Center for Political Studies (Ann Arbor, MI).
- April. International Meeting on Experimental and Behavioral Social Sciences (Oxford, England).
- April. Annual Meeting of the Midwest Political Science Association (Chicago, IL).
- March. Arizona State University, School of Politics and Global Studies (Phoenix, AZ).

### **2013**

- November. Cornell Club of Manhattan (New York, NY).
- November. Cornell Alumni Association of New Jersey (Red Bank, NJ).
- September. Annual meeting of the American Political Science Association (Chicago, IL).
- July. Brandeis University National Committee (Princeton, NJ).
- April. New York Area Political Psychology Meeting (New York, NY).
- April. 55Plus Organization (Princeton, NJ).
- April. University of Michigan, Center for Political Studies (Ann Arbor, MI).
- April. Annual Meeting of the Midwest Political Science Association (Chicago, IL).
- January. Northwestern University Department of Political Science (Evanston, IL).

### **2012**

- September. Annual meeting of the American Political Science Association (New Orleans, LA).
- July. Annual meeting of the International Society of Political Psychology (Chicago, IL).
- June. Cornell Alumni Association of New Jersey (Princeton, NJ).
- April. University of Michigan, Center for Political Studies (Ann Arbor, MI).
- April. Annual meeting of the Midwest Political Science Association (Chicago, IL).

### 2011

- October. Voter Participation Center (San Francisco, CA).
- September. Annual meeting of the American Political Science Association (Seattle, WA).
- May. Vanderbilt University Conference on Lab Experiments (Nashville, TN).
- April. Annual meeting of the Midwest Political Science Association (Chicago, IL).

### 2010

- September. Annual meeting of the American Political Science Association (Washington, DC).
- July. Annual meeting of the International Society of Political Psychology (San Francisco, CA).
- April. Annual meeting of the Midwest Political Science Association (Chicago, IL).
- February. Colloquium on Political Communication Research, Indiana University (Bloomington, IN).

## **Grants**

Rita Allen Foundation, research4impact, 2019.

Sage OCEAN, research4impact, 2018.

Rita Allen Foundation, research4impact, 2018.

Skoll Global Threats Fund, research4impact, 2017.

Alfred P. Sloan Foundation, Experiments in the Public Interest workshop and research4impact (with Donald P. Green and Jake Bowers), 2016-2017

Atkinson Center for a Sustainable Future, Rapid Response Funds, 2015

Cornell Institute for the Social Sciences Small Grant Award (with Yanna Krupnikov), 2011

National Science Foundation Doctoral Dissertation Research Improvement Grant #SES-0921341, "Explaining When Impersonal Solicitations for Political Donations are Persuasive," 2009

Time-Sharing Experiments in the Social Sciences Grant, National Science Foundation, "Explaining When Impersonal Solicitations for Political Donations are Persuasive," 2009

Time-Sharing Experiments in the Social Sciences Grant, National Science Foundation (with Yanna Krupnikov), "How to Measure Willingness to Engage in Political Action," 2009

Rackham Graduate Student Research Grant, University of Michigan, 2009

Gerald R. Ford Fellowship, University of Michigan, 2007-8 & 2008-9

Rackham Interdisciplinary Workshop Grant (with Ted Brader and Yanna Krupnikov), University of Michigan (funded the creation of the Interdisciplinary Workshop in American Politics), 2007-8

Thesis Grant, Department of Political Science, University of Michigan, 2007

National Science Foundation Graduate Research Fellowship Honorable Mention, 2005

Mary Ketchum Fund Award, Department of Political Science, University of Michigan, 2005

Horace Rackham Graduate School Travel Conference Grant, University of Michigan: 2004-5, 2005-6, 2006-7, 2007-8, 2008-9

## **Awards**

Best Book Award, American Political Science Association experimental research section, 2016

Paul Lazarsfeld Best Paper Award, American Political Science Association political communication section (with Yanna Krupnikov), 2016

Atkinson Center for a Sustainable Future Faculty Fellowship, 2016-2017

Institute for the Social Sciences Fellowship, Cornell University, 2015-2016

E. E. Schattschneider Award for Best Dissertation on American government, American Political Science Association, 2011

State Politics and Policy Award for Best Paper presented at the 2009 APSA Meeting, for “Why State Constitutions Differ in their Treatment of Same-Sex Marriage” (with Arthur Lupia, Yanna Krupnikov, Spencer Piston, and Alex Von Hagen-Jamar), 2010

LGBT Caucus Bailey Award for Best Paper presented at the 2009 APSA Meeting, for “Why State Constitutions Differ in their Treatment of Same-Sex Marriage” (with Arthur Lupia, Yanna Krupnikov, Spencer Piston, and Alex Von Hagen-Jamar), 2010

Tomasic Prize for Best Undergraduate Honors Thesis, College of Arts and Sciences, Cornell University, 2003

## **Teaching Experience**

Cornell University

Political Communication (graduate seminar)

Survey and Experiment Design (graduate methods)

American Political Campaigns (undergraduate lecture)

Persuasive Politics (undergraduate seminar)

University of Michigan (graduate student instructor)

Introduction to American Politics (including Head Graduate Student Instructor), with Arthur Lupia and Vincent Hutchings.

Contemporary Political Issues, with Greg Markus.  
Federalism and American State Government, with Jenna Bednar.  
Introduction to American Politics, with Hanes Walton Jr.

**University Service** Cornell University

Director of Undergraduate Studies, Department of Government (2017-2020)

Dissertation Committee Member, Department of Government (Juliana Koch, Mallory SoRelle, Aileen Cardona, Natalie Letsa, Gaurav Toor, Delphia Shanks-Booth, Kyle Howard);  
Department of Marketing (Heather Linton)

Honors Thesis Advisor, Department of Government (Joyce Wu [winner of 2013 Esman Prize for Best Undergraduate Thesis], Russell Silver-Fagan, David Melly [winner of 2015 Esman Prize for Best Undergraduate Thesis], Chad Crowley, Eric Manning [winner of 2017 Clyde A. Duniway Prize for Best Undergraduate Thesis], Cara Sierks [winner of 2018 Clyde A. Duniway Prize for Best Undergraduate Thesis])

McNair Scholars Program Advisor (Estefania Perez, 2018-2020)

Member, Provost's Sustainability Initiative Task Force (2017)

Graduate Admissions Committee Member, Department of Government (2012, 2013, 2014)

Hiring Committee Member, Department of Government (2013, 2015, 2016, 2017, 2018)

Reviewer, Atkinson Center Social Science Fellowships Program (2018)

Reviewer, Institute for Social Science Small Grant Program (2015)

University of Michigan

Co-creator and Co-coordinator, Interdisciplinary Workshop in American Politics (with Yanna Krupnikov)

New Student Mentor, Department of Political Science

**Community and Professional Service**

Social Science Research Council's Working Group on Identity, Community, and Participation (2018-2019)

Co-founder and President of the Board, research4impact (2017-)

Political Psychology Best Dissertation Committee, APSA (2016-2017)

Elections, Public Opinion, and Voting Section Best Paper Committee, APSA (2015-2016)

Westview Press Award Committee, MPSA (2014-2015)

Program Committee, Political Psychology Section, 2013 APSA Annual Meeting

Nominations Committee Member, APSA Experiments Section (2013)

Mentoring Program Committee Member, APSA Experiments Section (2011, 2012)

Nominations Committee Member, ISPP (2013)

Discussant at APSA Annual Meeting (2011, 2012)

Discussant at MPSA Annual Meeting (2011, 2012, 2013, 2014)

Reviewer, *American Journal of Political Science*, *American Political Science Review*, *American Politics Research*, *British Journal of Political Science*, Cambridge University Press, *European Political Science Review*, *Frontiers in Communication*, *Group Processes and Intergroup Relations*, *Journal of Comparative Economics*, *Journal of Elections Public Opinion and Parties*, *Journal of Experimental Political Science*, *Journal of Politics*, *National Science Foundation*, *Oxford Research Encyclopedia of Climate Science*, Oxford University Press, *Perspectives on Politics*, *Political Behavior*, *Political Psychology*, *Political Research Quarterly*, *Public Opinion Quarterly*, *Quarterly Journal of Political Science*, *Research and Politics*, *Time-Sharing Experiments in the Social Sciences*, *University of Chicago Press*

**Professional  
Affiliations**

research4impact  
Scholars Strategy Network  
ideas42  
American Political Science Association  
Midwest Political Science Association